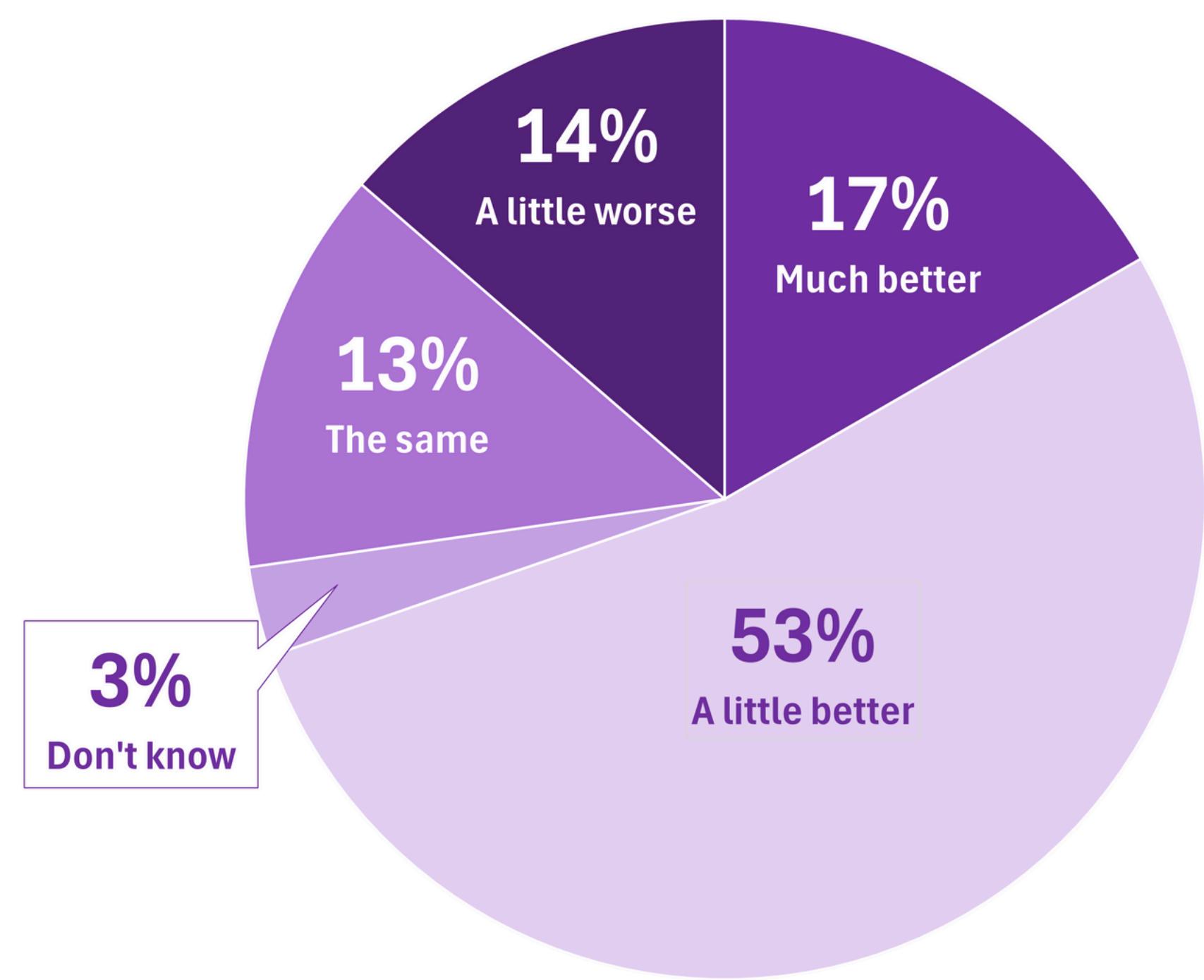


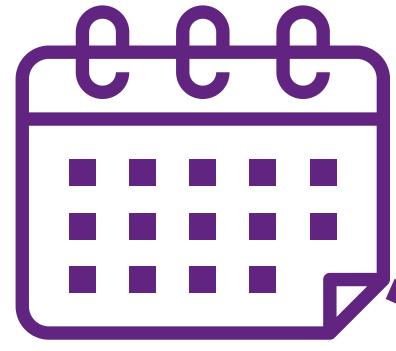
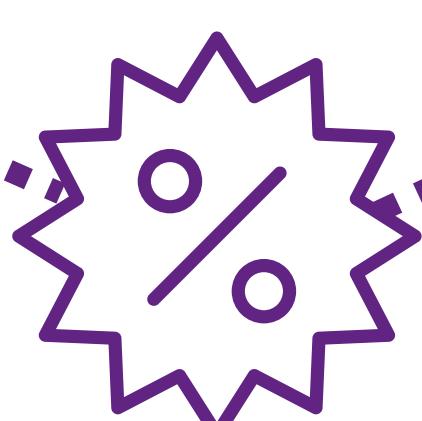
Visitor Economy Business Survey 2025

70% expressed confidence in 2025 trading

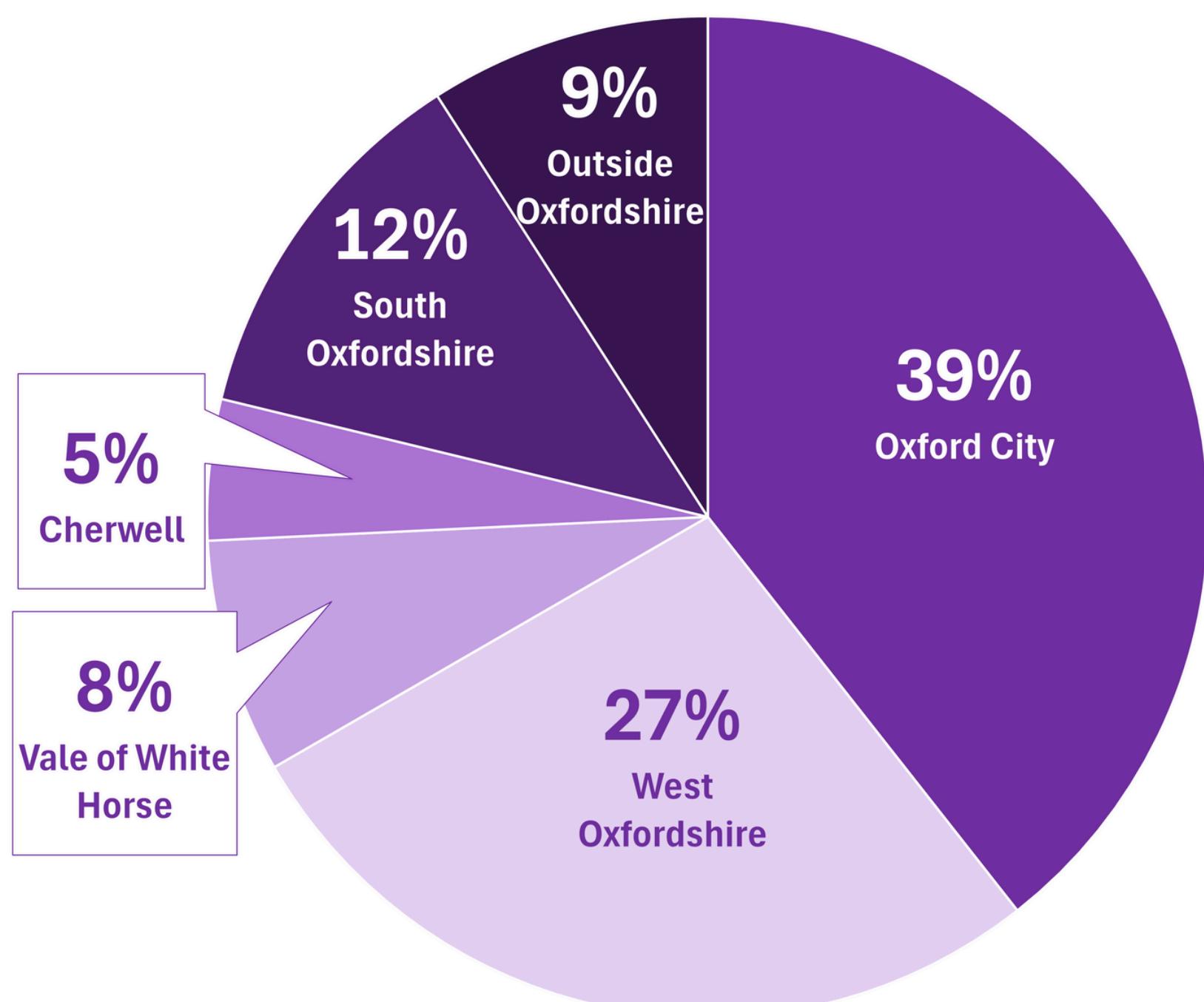


64% stated current booking lead time was under 4 weeks

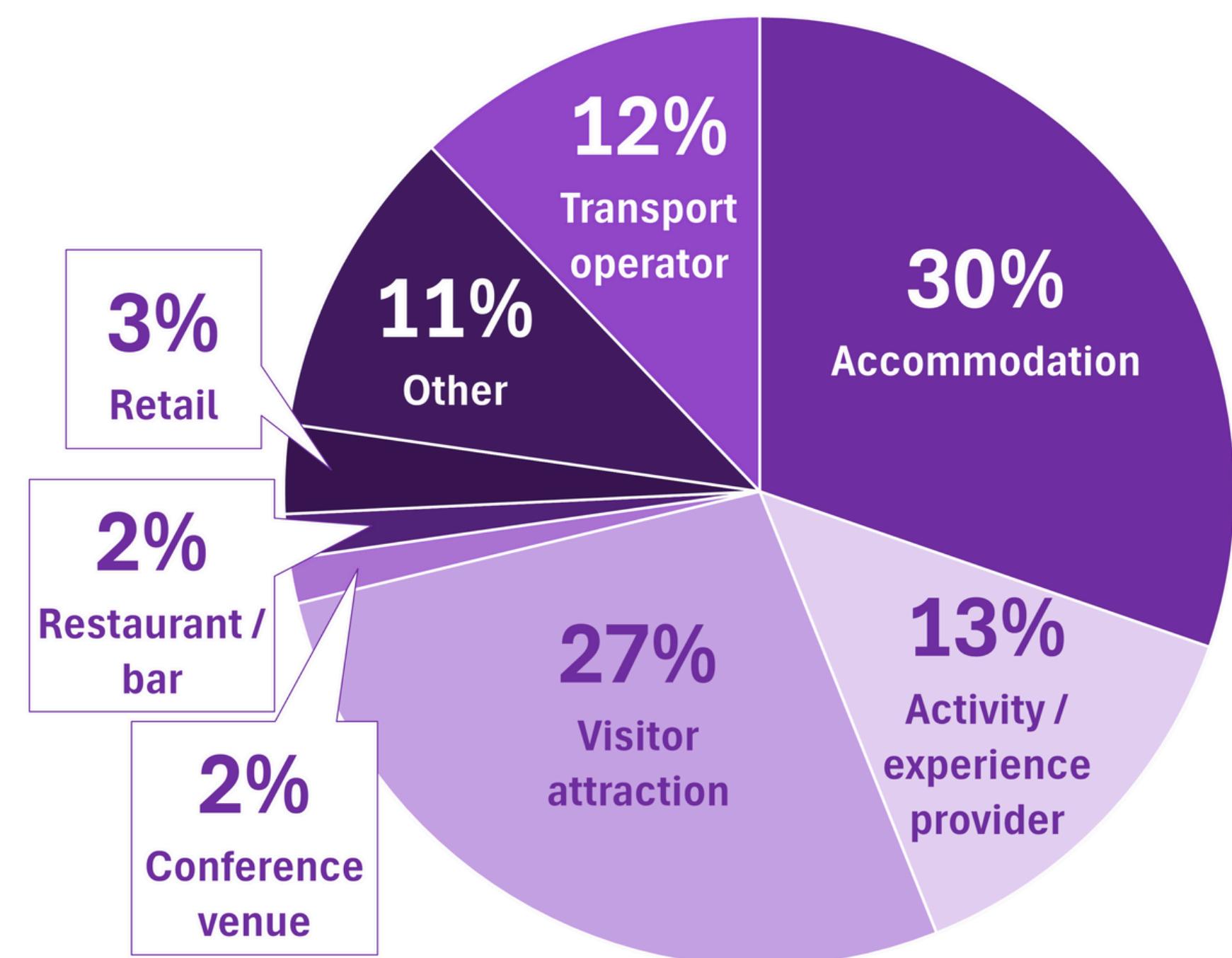
65% concerned UK economy is impacting negatively on business performance

 
55% support a reduction of vat on hospitality and tourism

 
59% voiced support for investment in destination marketing



Business location



Type of business



**Experience
OXFORDSHIRE®**

Local Visitor
Economy
Partnership

Recognised by
